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L'Exclusif is the FCCQ member newsletter.  
Please email all questions or comments to [info@fccq.ca](mailto:info@fccq.ca)

### About the FCCQ

With its wide network of 155 chambers of commerce, the FCCQ represents more than 40,000 businesses and 100,000 business people involved in all sectors of the economy throughout Québec. The FCCQ strongly supports its members' interests in matters of public policy, thus promoting an innovative and competitive business environment.



555 René-Lévesque Blvd. West, 19th floor  
Montréal, Qc. H2Z 1B1  
Telephone: 514.844.9571  
Fax: 514.844.0226  
Toll free: 1.800.361.5019  
Email: [info@fccq.ca](mailto:info@fccq.ca)



## GALA EVENING



Volume 24 - No. 4

# L'EXCLUSIF

FCCQ Member Newsletter



## THE MERCURIADES: 30 YEARS OF CELEBRATING EXCELLENCE!

Seven businesses were honoured before more than 650 Québec business people at the 30<sup>th</sup> edition of the Mercuriades Awards gala. The evening was presented by Investissement Québec.

### Congratulations!

The 30<sup>th</sup> edition of the Mercuriades, once again, generated its share of wonderful discoveries. I would like to congratulate all of the finalists and winners of the 2010 Mercure awards. The dynamism and accomplishments of each company make an important contribution to the economic development of Québec.



Of course, winning a Mercure trophy is a clear testament to a company's spirit of innovation and excellence. In a world that is more competitive than ever, the recognition of our accomplishments provides encouragement that will help us succeed in the future.

I would, therefore, like to specially praise the 2010 winners for their determination to distinguish themselves and succeed in business. Once again, congratulations to everyone!

Jacques Daoust  
President and Chief Executive Officer  
Investissement Québec



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1 Jacques Daoust, President and Chief Executive Officer, Investissement Québec, Presenter of the Mercuriades Gala  
2 Louis Bernier, Fasken Martineau DuMoulin, Chair of the Mercuriades Competition  
3 Françoise Bertrand, Chief Executive Officer, FCCQ  
4 Richard Payette, Chairman of the Board, FCCQ

## BUSINESSES OF THE YEAR 2010



### SME

#### LABPLAS INC.

Robert Cloutier, Investissement Québec • Pierre-Luc Desgagné, Hydro-Québec  
• Danielle Lafond, Labplas Inc. • Françoise Bertrand, FCCQ • Louis Bernier, Fasken Martineau DuMoulin



### Large Business

#### BRIDGESTONE CANADA INC. – JOLIETTE

Robert Cloutier, Investissement Québec • Pierre-Luc Desgagné, Hydro-Québec  
• Robert Verreault, Bridgestone Canada Inc. – Joliette • Françoise Bertrand, FCCQ • Louis Bernier, Fasken Martineau DuMoulin



# AND THE WINNER IS...

## PRODUCTIVITY IMPROVEMENT

SME



**Labplas Inc. (Montérégie)**  
This company provides sterile sampling solutions.  
Pierre Arcand, ministre des Relations internationales and ministre responsable de la Francophonie • Danielle Lafond, Labplas Inc.

Large Business



**Bridgestone Canada Inc. – Joliette (Lanaudière)**  
This Japanese company is the largest manufacturer of tires and rubber products in the world.  
Pierre Arcand, ministre des Relations internationales and ministre responsable de la Francophonie • Robert Verreault, Bridgestone Canada Inc. - Joliette



## MARKET DEVELOPMENT

SME



**PyroGenesis Canada (Montréal)**  
This company provides technological solutions for the waste treatment sector.  
Gillian Holcroft and Peter Pascali, PyroGenesis Canada • Luce Julien, RDI

Large Business



**LAB Research Inc. (Laval)**  
This company is a leading in vivo preclinical contract research organization.  
Luc Mainville, LAB Research Inc. • Luce Julien, RDI



## PROFESSIONAL AND TECHNICAL TRAINING



**Groupe Canmec (Saguenay-Lac-St-Jean)**  
A partner of the Commission scolaire des Rives-du-Saguenay  
This group provides design, manufacturing, and installation services for fabricated products in the industrial sector.  
Françoise Bertrand, FCCQ • Rémi Roy, Groupe Canmec • Sam Hamad, ministre de l'Emploi et de la Solidarité sociale and ministre du Travail • Claude Villeneuve, Commission scolaire des Rives-du-Saguenay

## ENTREPRENEURSHIP PROMOTION AWARD



**Jean-Pierre Gaumont**  
President and CEO of Les Jeunes entreprises du Québec. Throughout his entire professional career, Mr. Gaumont has worked tirelessly to inspire and educate young people about business values, to help them understand business and to enable them to develop entrepreneurial skills.  
Françoise Bertrand, FCCQ • Sam Hamad, ministre de l'Emploi et de la Solidarité sociale and ministre du Travail • Jean-Pierre Gaumont, Les Jeunes Entreprises du Québec

## AMELIORATION DE L'EFFICACITÉ ÉNERGÉTIQUE AWARD



**Interstar Materials Inc. (Estrie)**  
This company is a world leader in the manufacture of pigments, admixtures and fibres for the concrete industry.  
Luce Asselin, Agence de l'efficacité énergétique • Zachary Gillman, Interstar Materials Inc.

## PANTHÉON DES ENTREPRISES QUÉBÉCOISES



**Alimentation Couche-Tard • Alain Bouchard**  
After 30 years in business, Alimentation Couche-Tard now operates more than 5,900 stores across Canada and throughout the world. The company owes its success to some 52,000 employees who work in its network of stores and management offices. Couche-Tard's annual sales total \$15.8 billion.  
Richard Payette, FCCQ • Alain Bouchard, Alimentation Couche-Tard • Serge Godin, CGI

## PROACTIVE WORKFORCE MANAGEMENT

SME



**XEOS Imaging (Québec)**  
XEOS is a North American leader in high-resolution digital aerial imagery.  
Tony Loffreda, RBC Royal Bank • Jean Domingue, Tony St-Pierre and Jean-François Cauchon, Xeos Imaging

Large Business



**Centre d'Interaction Proximédia (Abitibi-Témiscamingue)**  
Proximédia has carved out an enviable place for itself in Québec's outsourcing market.  
Tony Loffreda, RBC Royal Bank • Marc-André Sévigny, Centre d'Interaction Proximédia



Finalists and winners were chosen by a jury chaired by Michel Patry, director of HEC Montréal.

## THE JURIES



André Roberge, Artopex • Francine Lahaye, NATIONAL Public Relations • Mario Girard, Fondation de l'entrepreneuriat • Michel Patry, Chair of the Mercuriades Jury, HEC Montréal • Louis Bernier, Chair of the Mercuriades Competition, Fasken Martineau DuMoulin • Claude Beaugard, Journal Les Affaires, Transcontinental • Jean Caillé, HSBC Bank Canada • Dominique Savoie, ministère de l'Emploi et de la Solidarité sociale

The jury for the Professional and Technical Training category was made up of Yvon Boudreau<sup>1</sup>, consultant, Mimi Pontbriand<sup>2</sup>, ministère de l'Éducation, du Loisir et du Sport, and Johanne Raymond<sup>3</sup>, Pratt & Whitney Canada.

