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L'EXCLUSIF

FCCQ Member Newsletter - Les Mercuriades 2011

Prestigious Partners

Productivity Improvement



Market Development



Proactive Workforce Management



Recognition to the winners



Official Contest Evaluator



Contribution to Regional Economic Development



Professional and Technical Training



VIP Reception



Business of the year



Entrepreneurship Promotion Award



Mercurie Trophy



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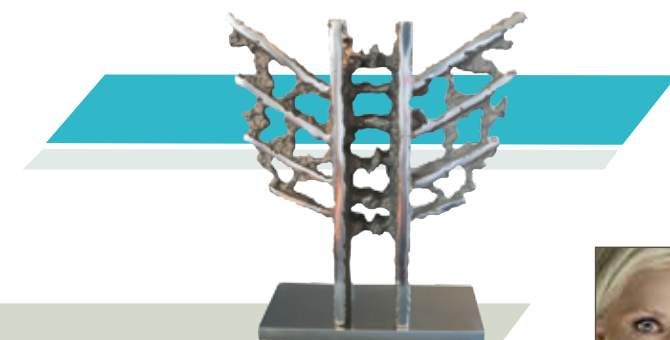
With its wide network of more than 150 chambers of commerce, the FCCQ represents more than 60,000 businesses and 150,000 business people involved in all sectors of the economy throughout Québec. The FCCQ strongly supports its members' interests in matters of public policy, thus promoting an innovative and competitive business environment.

L'Exclusif is the FCCQ member newsletter. Please email all questions or comments to info@fccq.ca

L'Exclusif is always available at www.fccq.ca under the Publications section.



fccq | Les Mercuriades 2011



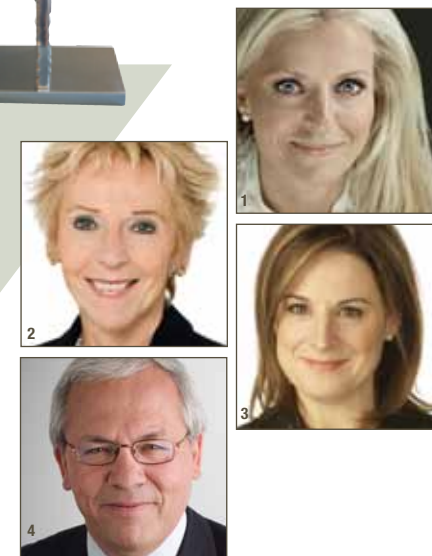
Québec's most prestigious business contest

It's no secret, Quebec is a fertile ground for entrepreneurs. And it remains essential to recognize and celebrate the audacity and determination of those who take the plunge in this great adventure. The Mercuriades awards gala is the place to be for business people to honour the achievements of our very own great builders.

The vitality and leadership demonstrated by these companies not only provide an outlet for Quebec, it's also a source of inspiration for all of us.

On my behalf and on behalf of Sun Life Financial, I wish to congratulate all of the 2011 Mercuriades finalists and award winners.

Isabelle Hudon
President, Sun Life Financial, Québec



- 1 **Isabelle Hudon**, Chair of the Mercuriades gala, President, Sun Life Financial, Québec
- 2 **Françoise Bertrand**, President and CEO, FCCQ
- 3 **Marie-Huguette Cormier**, Chair of the Mercuriades Competition, Executive Vice President, Communications, Mouvement Desjardins
- 4 **Louis Bernier**, Chairman of the FCCQ Board, lawyer, Fasken Martineau DuMoulin

Businesses of the year 2011



Large business
INDUSTRIELLE ALLIANCE,
ASSURANCE AUTO ET HABITATION
Michel Laurin, Industrielle Alliance,
Assurance auto et habitation
Pierre-Luc Desgagné, Hydro-Québec



SMB
MEDIAL CONSEIL SANTÉ SÉCURITÉ
Marcel Curodeau, Médial Conseil Santé Sécurité
Pierre-Luc Desgagné, Hydro-Québec



SMB
MOMENT FACTORY
Dominic Audet, Moment Factory
Éric Fournier, Moment Factory
Pierre-Luc Desgagné, Hydro-Québec

And the winners are...

Productivity Improvement



Large business
INDUSTRIELLE ALLIANCE, ASSURANCE AUTO ET HABITATION
 Michel Laurin, Industrielle Alliance, Assurance auto et habitation - Clément Gignac, ministre du Développement économique, de l'Innovation et de l'Exportation
 Industrial Alliance is a direct insurance company specialising in damage insurance.



SMB
DEMERS AMBULANCES
 Alain Brunelle, Demers Ambulances - Clément Gignac, ministre du Développement économique, de l'Innovation et de l'Exportation
 Demers Ambulances have been designing and manufacturing quality ambulances for 50 years.



Public administration
UNIVERSITÉ DU QUÉBEC À RIMOUSKI
 Michel Ringuet, Université du Québec à Rimouski - Clément Gignac, ministre du Développement économique, de l'Innovation et de l'Exportation
 Université du Québec à Rimouski is a higher education institution with two campuses on the Saint-Lawrence's South shore.



Contribution to Regional Economic Development



Large business
GENERAL DYNAMICS OTS-CANADA VALLEYFIELD
 Yvon Bolduc, Fonds de Solidarité FTQ - Sylvie Villemure, Chambre de commerce de la région de Salaberry-de-Valleyfield - Daniel Lepage, General Dynamics OTS-Canada Valleyfield - Lise Cardinal, Chambre de commerce de la région de Salaberry-de-Valleyfield
 This company manufactures a full range of extruded propellants for both military and sporting applications.

GENERAL DYNAMICS



Proactive Workforce Management



Large business
FORENSIC TECHNOLOGY
 Gregory Field, Forensic Technology - Tony Loffreda, RBC Banque Royale - Élisabeth Lecavalier, Forensic Technology - Robert Walsh, Forensic Technology
 A leader in automated ballistics identification and firearms identification.



SMB
LA REVUE DE TERREBONNE INC.
 Yvon Bolduc, Fonds de Solidarité FTQ - Vicky Marchand, Chambre de commerce de Mascouche - Gilles Bordonado, La Revue de Terrebonne inc. - Pierre Nevrumont, Chambre de commerce de Mascouche
 La Revue de Terrebonne, printing nearly 57,000 copies each week, publishes 15 themed sections, two magazines, one website and an address guide.



Professional and Technical Training



MÉTALLURGIE CASTECH INC.
 Michel Pigeon, Ministère de l'Éducation, du Loisir et du Sport - Jennifer Poiré, Métallurgie Castech - Alain Lafamme, Centre de formation professionnelle Le Tremplin de la commission scolaire des Appalaches
 A company casting steel and iron parts for clients from the mining, aluminum, pulp and paper, and power industries.



OLYME S.E.C.
 Michel Pigeon, Ministère de l'Éducation, du Loisir et du Sport - Denis Renaud, Olymel - Maurice Piché, Collège de Bois-de-Boulogne
 A Canadian leader in the primary processing, further processing and distribution of pork and poultry meat products.



Market Development



Large business
VISION GLOBALE LTÉE
 Mathieu Lefebvre, Vision Globale - Jean Bazin, Investissement Québec
 A company that specialises in services related to the production, distribution and broadcasting movie and television contents.



SMB
MOMENT FACTORY
 Dominic Audet, Moment Factory - Éric Fournier, Moment Factory - Jean Bazin, Investissement Québec
 Moment Factory is a multimedia environment design and production studio.



The jury for the Professional and Technical Training category was formed by Yvon Boudreau¹, consultant, Mimi Pontbriand², ministre de l'Éducation, du Loisir et du Sport and Chantal Hains³, GFI Solutions.



The jury, chaired by Ginette Legault, Dean, ESG - UQAM, has carefully selected the finalists and winners.

From left to right :
 Louis Bernier, Fasken Martineau DuMoulin Avocats
 André Couillard, Recherche de cadres
 Francine Lahaye, Cabinet de relations publiques NATIONAL
 Josée Gosselin, Mouvement des caisses Desjardins
 Stéphane Paquet, Journal Les Affaires
 Ginette Legault, École des Sciences de la Gestion, UQAM
 Alain Aubut, Fondation de l'entrepreneurship
 Jean-Luc Trahan, CPMT



Entrepreneurship Promotion Award



Clément Gignac, ministre du Développement économique, de l'Innovation et de l'Exportation
 Gilles Saint-Pierre, Institut d'entrepreneuriat de la faculté d'administration, Université de Sherbrooke
 Françoise Bertrand, FCCQ

A management and entrepreneurial professor at the Université de Sherbrooke since 1993, Gilles Saint-Pierre has founded and directed the institution's Institut d'entrepreneuriat (Entrepreneurial institute), as well as the ÉEJJE (École d'été internationale des jeunes entrepreneurs or International Summer School for Young Entrepreneurs) and co-founded the ÉJCC (École des jeunes créateurs de coopératives or School for Young Cooperative Creators).

Philanthropic Merit Award



Louis Bernier, président du conseil de la FCCQ, avocat, Fasken Martineau DuMoulin - Bernard, Laurent et Alain Lemaire, Cascades

The FCCQ created the Philanthropic Merit Award in recognition of a business person who, in addition to succeeding in the industry, has made an outstanding philanthropic commitment during his or her career.

The 2011 Philanthropic Merit Award is given to Bernard, Laurent and Alain Lemaire, Cascades.

Panthéon des entreprises québécoises

www.lepantheon.ca

FCCQ created the Panthéon des entreprises québécoises, paying tribute to companies who contributed to the influence of Québec in Canada and abroad by their ability to remain among the best.



UNI-SÉLECT
 Denis Mathieu, Uni-Sélect - Marie-Huguette Cormier, Desjardins
 In Canada, Uni-Sélect is a leader in the distribution of vehicle replacement parts, equipment, tool and accessories. It offers a complete range of products for foreign vehicles.



KRUGER
 Marie-Huguette Cormier, Desjardins - Donald Cayouette, Kruger
 The Kruger Company is a major producer of publication papers, household and industrial papers, lumber and other wood products, including corrugated cartons from recycled fibres.

