Entrepreneurship remains the lifeblood of our future and its ideals need to be shared wholeheartedly with succeeding generations. That’s why the Federation of Quebec Chambers of Commerce and the province’s Youth Secretariat sponsor this award to recognize exceptional contributions by an individual whose career epitomizes the promotion of entrepreneurial culture among the young.

This year, the FCCQ and the Quebec government presented the Entrepreneurship Promotion Award to Suzie Harvey, Founder of the Quebec Entrepreneurship Contest.

Trained in management, social services and entrepreneurship, Suzie Harvey’s career has four notable themes: development of social, educational and entrepreneurial projects; administrative management and coordination of high-level teamwork; design and execution of multiple research studies; and, finally, organization of conferences, large-scale events and international missions.

Well-known for her motivational skills, she has exercised progressive leadership in several major projects. Whether it involves entrepreneurship, international cooperation, education or social service, Harvey’s work has been characterized by creativity, boldness and enthusiasm. In 1998, she launched and headed up the Quebec Entrepreneurship Contest, which has grown into a dramatic success.

On May 21, 2009 five businesses were honoured in the presence of Quebec Premier Jean Charest and more than 650 Quebec businesspeople at the prestigious 2009 Federation of Quebec Chambers of Commerce (FCCQ) Mercuriades Awards. The winners were announced during a gala night at the Palais des congrès de Montréal. The evening was hosted by Lise Le Bel and chaired by André Boulanger, President of Hydro-Québec Distribution. The Mercuriades Competition was chaired by Pierre-Luc Desgagnés, Hydro-Québec Senior Director of Strategic Planning and Government Relations.

Many thanks to our partners

The FCCQ would like to thank its key partners, who have been with us throughout the year to ensure the competition’s continued success.
BUSINESSES OF THE YEAR

By tradition, the jury selects two companies among the winners to be designated Businesses of the Year—one from the ranks of small and medium-sized businesses and the other from large business. Joining the prestigious Club de l’excellence this year, thanks to outstanding performance and an ability to stay ranked among the best, are Bleu Lavande (SMB) and Artopex (LB).

CONGRATULATIONS TO THE WINNERS

Presented by Développement d’emplois, Innovation de Capteration Québec

PRODUCTIVITY IMPROVEMENT

LARGE BUSINESS

SMB

Bleu Lavande

From left to right

First row

Pierre Puget, Chairman, Federation of Quebec Chambers of Commerce
Catherine Nadeau, Chief Executive Officer, Federation of Quebec Chambers of Commerce

Second row

Daniel Pelletier, President, Bleu Lavande
Louis Julien, Senior Director, SMB

Artopex

From left to right

First row

Pierre Pelletier, President, Bleu Lavande
Daniel Pelletier, Founder and President, Artopex
Jacques Desout, President and CEO, Investment Québec

SMB

LARGE BUSINESS

THE JURY

Claude Corbo, Rector of the Université du Québec in Montreal, led the jury responsible for choosing finalists and winners. Among the jurors were representatives from business, education and the media.

The Federation of Quebec Chambers of Commerce is especially grateful to all for taking part in the 29th Mercuriades and is pleased to present them here.

First row

Claude Marcil, President and CEO, Zone-centre Québec
Jean Rodriguez, Partner, EY
Francisco Lu-Huy, Senior Vice-President, National Public Relations
Claude Corbo, 2008 Mercuriades, Jury Chairman and Rector, Université du Québec in Montreal
Geneviève Seguy, Ph.D., Assistant Deputy Minister, Research, Scientific and Social Innovation Management, Ministry of Economic Development, Innovation and Energy
Pierre-Luc Desgagnés, 2010 Chairman and Senior Director, Strategic Planning and Government Relations, Hydro-Québec
Claude Beauregard, Editor-in-Chief, Les Affaires
Jean-Luc Thébaud, Chairman, Commission des partenaires du marché du travail

Second row

Pierre Marcoux, Vice-President of Corporate Strategy, Firme Tabac
Robert Marcoux, President, 21C Bancs

CONGRATULATIONS TO THE WINNERS

Presented by Technovation Globes

MARKET DEVELOPMENT

LARGE BUSINESS

SMB

Artopex

From left to right

First row

Pierre Pelletier, President, Bleu Lavande
Daniel Pelletier, Founder and President, Artopex
Jacques Desout, President and CEO, Investment Québec

SMB

LARGE BUSINESS

Parc Safari

From left to right

Marc Ethier, Employee Training Manager, Parc Safari
Jacques Desout, President and CEO, Investment Québec
Marie Pelletier, Executive Vice-President, Artopex

Ubisoft Montréal

From left to right

Francois Baltet, Vice-President of Human Resources, Ubisoft Montréal
Tony Loffreda, Regional Vice-President of Commercial Financial Services, RBC Royal Bank

CONGRATULATIONS TO THE WINNERS

Presented by

PROACTIVE WORKFORCE MANAGEMENT

SMB

LARGE BUSINESS

Ubisoft Montréal

This world leader in games software developed an integrated strategy for managing human resources. The approach of innovative recruiting, training programs adapted to the industry’s changing technology and skilled employment evaluation of quality, has helped Ubisoft develop true courses and technological know how in Quebec.

From left to right

Jean-Pierre Ranger, President, Parc Safari
Jean Rodrigue, Partner, EY
Francisco Lu-Huy, Senior Vice-President, National Public Relations
Claude Corbo, 2008 Mercuriades, Jury Chairman and Rector, Université du Québec in Montreal
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Second row

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Robert Marcoux, President, 21C Bancs

Villeneuve, Laboratoire Orthopédique

Villeneuve has become the orthopedic specialist thanks to its implants, services and adjustable footwear. The company makes the most of leading-edge technology to digitally manufacture orthotic inserts. By maximizing IT resources, the company achieves significant savings, improving time and project management while generating improved earnings and performances.

From left to right

Louis Villeneuve, President, Villeneuve, Laboratoire Orthopédique
Pierre Arcand, International Relations Advisor and Minister Responsible for Francophonie

Artopex

Solidly established in Quebec as a leading office furniture manufacturer for the past 25 years, Artopex has extended its business throughout North America. The company invested huge amounts in structural improvements, especially in its manufacturing processes. The result: motivated workers, innovative products and a highly competitive position thanks to its world-class productivity.

From left to right

Pierre Pelletier, President, Bleu Lavande
Daniel Pelletier, Founder and President, Artopex
Jacques Desout, President and CEO, Investment Québec

Bleu Lavande

The first, and still the only, Canadian producer of lawer-based goods, this company turns its essential oil into some 80 products, operates three boutiques and makes washable distribution. Inspired by the vision of a lawer usurer, Bleu Lavande welcomed 120,000 visitors to its fields in 2008, calling upon bold strategies to develop a commercial agro-tourism venture that is one of the country’s best.

From left to right

Denise Pelletier, Founder and President, Artopex
Jean Rodrigue, Partner, EY
Francisco Lu-Huy, Senior Vice-President, National Public Relations
Claude Corbo, 2008 Mercuriades, Jury Chairman and Rector, Université du Québec in Montreal
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